

WORKSHOPS

Friday 13th

	Workshop 1	Workshop 2	Workshop 3	Workshop 4
Room	Chardonnay	Floorthèque	Gino's office	Tavel
Theme	DIGITAL Presentation, demo and Q&A about new DAM Plaform.	CREATION LAUNCH PLAN Preparation of Creation 2025 launch plan by country. Initiatives and S&A requirements / country ?	PRODUCT LAUNCH ROLL OUT How can we speed up product launch roll out and time to market ? From a country marketing point of view, what are the brakes ? Recommended actions ? Examples : Revela, R-Tek & Taralay Emotion)	SUSTAINABILITY / EPD EPD practice session : analyze in detail our EPD results for new Premium and Taraflex with bio content. Compare against non-bio versions and define argumentation against competitive EPDs.

	Group 1	Group 2	Group 3	Group 4
Names	SEGURA Juan DE BRUIN Roland THOMSON Neil Emilia SOLDI MORAITAKIS Darby CURUTCHET Silvia OTTON Thomas	BARANOWSKA Katarzyna KRATOCHVIL Jiří MULERSKAITE-WACZYNSKA Vaida SELBECK Frank JUTKEIT Stefanie MADER Judith BERTEAU Eric	WEN Derek VANEM Ildiko FRONERT Jutta BENCHABOUNE Saïd AL SAHLI Rahaf BERNAILLE Eloise (DAM only) BUCHTA Alexandra (EPD only)	DOUREL Marc HEINRY Yannick LAPORTE Sandra MARTIN Jean-Baptiste PICOLET Clémence CASTELNAU Jean-Loup SAADI Sandra (Creation only)
Order	1/2/3/4	2/3/4/1	3/4/1/2	4/1/2/3